

#AWARENESS2ACCEPTANCE

on behalf of #everychild

CHARITY

COUNTRY MUSIC CONCERT SERIES



10 SATURDAY
OCT



8:00 PM

CRAIG MORGAN

TICKETS
\$50 GENERAL ADMISSION **\$100** VIP ADMISSION
DAY OF CONCERT PRICES \$125 VIP & \$75 GA BASED ON AVAILABILITY

GATES OPEN
1:00PM

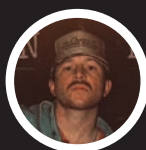


6:00 PM

PARMALEE



MARION COUNTY FAIRGROUNDS
1000 W. NEW STREET PALMYRA, MO 63461



3:00 PM

CARSON BOCK



4:30 PM

ALEX MILLER

On-site Food Sales • NO COOLERS • Bring Lawn Chairs & Blankets
Bleacher Seating Also Available with General Admission Ticket
Beer Sales ONLY in General Admission Area
In-person tickets available at Down Country office 100 North 5th in Quincy, IL & The Rebel Pig in Palmyra, MO
VIP Section includes: Private Beer AND Bar Sales
• Luxury Toilet Trailers • No Bleacher Seating Available in VIP
FREE PARKING

GET YOUR TICKETS: WWW.UPATDOWNCOUNTRY.COM

100% of profits from tickets sales benefit Down Country, a 501C3 charity.

Thank you in advance for the gift of your time.

Down Country was founded on a simple belief:

Every child is a gift. Every child can learn. Every child learns differently.

Our organization began not in a boardroom but in a hospital room with my son, Elliot.

When Elliot was born with Down syndrome, our family quickly realized that families in rural communities often lack access to the awareness, education, and support that children with exceptional abilities deserve. What started as a mother's determination to create opportunity for her child has grown into a regional nonprofit serving families, educators, therapists, medical professionals, and community members across the Tri-State area of Missouri, Illinois, and Iowa.

Today, Down Country operates entirely through volunteers and gifts from the heart. We accept no state or federal funding, and every program, training, and event is made possible by individuals and businesses who believe in the power of inclusion.

This year we are proud to host the 4th Annual #Aware2Accept Charity Country Concert, an event dedicated to promoting positive awareness and acceptance for individuals of ALL abilities.

We are excited for you to review our sponsorship opportunities and look forward to partnering with your organization on this exceptional opportunity. Down Country will be able to utilize the amazing video screens until the headlines begin to play to highlight the story of Down Country and its sponsors on behalf of #everychild.

This concert is more than a night of music. It is a platform to share stories like Elliot's- stories that remind our community that ability looks different in every child. Through powerful visuals, video storytelling, and community engagement, we will highlight the impact of Down Country and the lives changed through its programs.

Your sponsorship helps us continue our mission to:

1. Promote positive awareness and acceptance for individuals with disabilities and exceptional abilities throughout the Tri-State region.
2. Provide education and specialized training for teachers, therapists, doctors, nurses, administrators, families, and rural residents who support individuals with differing abilities.

Because of partners like you, we are able to expand opportunities for children and families who simply need a community that believes in them.

I would love the opportunity to meet with you to share more about the work of Down Country and discuss how we can welcome your organization into the Down Country family.

For more information, please visit www.upatdowncountry.com or follow Down Country on social media. Thank you for helping us build a world where every child is valued, every child is seen, and every child has the opportunity to shine.

With gratitude,

Kate Dougherty
President & Founder, Down Country
5028 County Road 304
Taylor, Missouri 63471
Phone: 217-617-3568
Email: info@upatdowncountry.com
"Because every child is a gift."

DOWN COUNTRY EIN: 45-3274946

#AWARE2ACCEPT CHARITY CONCERT SPONSORSHIPS

PRESENTING SPONSOR

\$50,321

- 20 VIP concert tickets
- 2-minute promotional video shown before concert & during intermissions
- Social media and marketing promotion
- Logo in event program
- 6 “Show Your Love” 3 x 5 banners displayed inside arena
- Premium recognition as Presenting Sponsor

AWARENESS SPONSOR

\$25,321

- 10 VIP concert tickets
- 1-minute promotional video shown before concert & during intermissions
- Social media promotion
- Logo in event program
- Three 3x5 “Show Your Love” banners displayed inside arena

DOWN COUNTRY 321 SPONSOR

\$12,321

- 4 VIP concert tickets
- 30-second promotional video during intermissions
- Social media promotion
- Logo in event program
- 3 x 5 “Show Your Love” Banner displayed inside arena

UP AT DOWN COUNTRY SPONSOR

\$5,321

- 2 VIP concert tickets
- 15-second video promotion during intermissions
- Logo in event program
- Four “Show Your Love” 3x5 banners displayed outside arena

I BELIEVE SPONSOR

\$2,321

- 4 General Admission concert tickets
- Logo displayed on concert screens during intermissions
- Logo in program
- Two “Show Your Love” 3 x 5 banners displayed outside arena

LUCKY FEW PLATINUM SPONSOR

\$1,321

- 2 concert tickets
- Social media recognition
- Logo in program
- 3 x 5 “Show Your Love” Banner outside arena

“SHOW YOUR LOVE”

\$321

- Concert Ticket
- 3 x 5 “Show Your Love” banner (Banners will be given to business/individual following the concert)
- Name listed on “Show Your Love” Community Banner

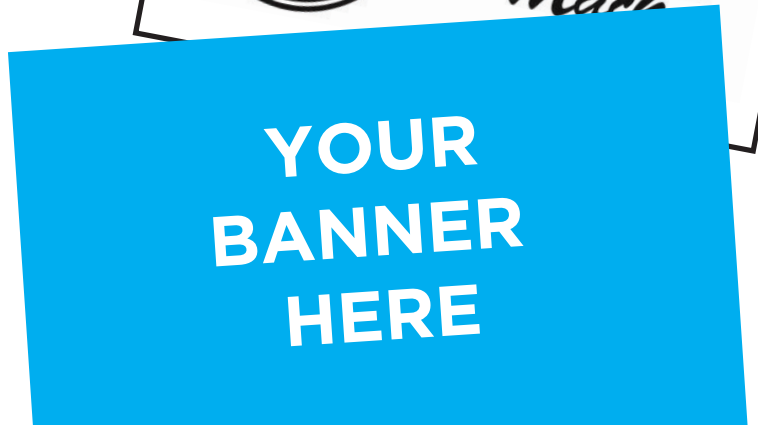
PLEASE SUBMIT LOGOS/GRAPHICS &/OR VIDEOS ON OR BEFORE 9/1/26.
PLEASE MAKE CHECK PAYABLE TO: DOWN COUNTRY 5028 COUNTY ROAD 304 TAYLOR, MO 63471

Show your love!

#AWARENESS2ACCEPTANCE
on behalf of #everychild

CHARITY **COUNTRY** MUSIC
CONCERT SERIES

SATURDAY • OCTOBER 10, 2026



Banner Deadline September 1, 2026



3'x5' Color Banner, GA Ticket & Name on Community Banner - \$321

Show your love for children with disabilities by joining #Aware2Accept. Your ticket supports Down Country's mission to honor every child as a gift and to help each one learn in the way that fits them best. **With this gift, you'll receive a 3 x 5 Color Banner to be hung on the arena fence, a general admission ticket and have your name listed on the SHOW YOUR LOVE Community Banner as a visible sign of inclusion, respect, and support.**

Thank you for standing beside our kids and their families.

YES! \$321

Business Name: _____

Contact: _____

Email: _____

Please complete ad form and make your check payable to Down Country.
Mail to: Down Country

5028 CR 304, Taylor, MO 63471 | 217-617-3568 | info@upatdowncountry.com